

Culture Satellite Account

Ministry of Culture - National Administrative Department of Statistics DANE
Directorate of Synthesis and National Accounts of DANE - Directorate of Strategy,
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Information and Knowledge (Ministry of Culture)

Satellite accounts are an extension of the System of National Accounts (SCN), therefore they share their concepts, definitions and classifications. Satellite Accounts allow you to expand your analytical capacity to a specific area of interest. In this context, the Culture Satellite Account extends the analysis to the cultural and creative field of Colombia; This good practice makes it possible to identify the economic dynamics of culture and creativity over time and their contribution to national development.

The elaboration of the Satellite Account of Culture has been carried out in Colombia since 2002, and it was the pilot study for the drafting of the Methodological Manual for the elaboration of the Satellite Accounts of Culture in Latin-America of the Andrés Bello Agreement. With the enactment of Law 1834 of 2017, the scope of the Culture Satellite Account was expanded and it was stipulated that the "National Administrative Department of Statistics (DANE) in coordination with the Ministry of Culture, will raise, expand, adapt and update the sectors and scope of the culture satellite account (CSC), which will be called the "Culture Satellite Account".

The CSCEN is considered a good practice because it responds to a problem of knowing the economic contribution of the cultural and creative sector, its continuity allows the identification of dynamics necessary for the intervention of public policy and its innovative methodology has been an international reference to generate replicas in different countries. region of.

Products and knowledge.

The products generated within the framework of the Culture Satellite Account are:

- Technical bulletin and publication annexes: they contain the accounts of production and generation of income in current values and chained series of volume with reference year 2015, for cultural economic activities. These results allow knowing the participation of culture in the national economy through the comparison of the added value generated from the cultural sector and the national added value.

- Employed population annex: presents information on the employed population for the three areas of culture: arts and heritage, cultural industries and functional creations.
- Balances offer use of products associated with total inclusion activities, at current prices. These results allow us to know the supply (production plus imports) and the use (intermediate consumption, final consumption expenditure, gross capital formation and exports) of the products associated with the total inclusion activities of the cultural sector.
- Additionally, the Ministry of Culture occasionally generates documents analyzing the results of the Culture Satellite Account published in the Observatory of Culture and Economy (OCE).
 - Within the framework of the design of the Culture Satellite Account, the methodological document was generated that constitutes the main metadata of this statistical operation, and contains aspects such as the general and specific objectives; thematic contextualization; statistical methods and components; the thematic and statistical designs, and the design of collection, processing, analysis, dissemination and communication, and evaluation.

Actors.

The Culture Satellite Account is developed by the National Administrative Department of Statistics (DANE) and the Ministry of Culture.

The officials responsible for preparing the CSCEN, due to their experience and knowledge of advances, methodological changes and procedures, are experts in preparing this statistical operation.

The beneficiary population is made up of national and territorial entities, private companies, academia and the general public that require economic information on the cultural and creative activities defined within the framework of the satellite account.

Resources.

DANE has a human resource of 3 professionals who participate in the preparation of the satellite account (2 staff and 1 contractor); 2 professionals who participate in the coordination of internal work groups.

On the part of the Ministry of Culture, there is 1 professional who participates in the elaboration of the satellite account (contractor), 1 professional who participates in the coordination of the work group (contractor).

As for computer equipment, 5 have been required at DANE and 2 at the Ministry of Culture.

At DANE, the Culture Satellite Account is financed through operating resources (4 staff professionals) and investment resources (1 professional per service provision contract). The financial resources for 2021 are \$115,013,963.

In the Ministry of Culture, the Culture Account is financed through resources focused on the hiring of two professionals (2 contractors for rendering services).

Contribution to development.

SDG 17: The good practice of the Culture Satellite Account is aligned with SDG 17 of the 2030 Global Agenda – Partnerships to achieve the goals, this being the result of years of cooperation between two Colombian entities (Ministry of Culture and DANE), exchanging knowledge, human and financial resources until achieving its sustainability over time.

On the other hand, the Satellite Account of Culture contributes to the indicator of the National Development Plan: Real growth of the added value of the activities of the cultural sector in the last 4 years. Due to the pandemic, this goal is currently being redefined with the National Planning Department.

Recognition of the good practice

The first version of the Culture Satellite Account (CSC) was recognized as a good practice and was taken as a reference for several countries in the region. During the years 2013 to 2016, a knowledge transfer process was developed to Costa Rica within the activities and projects of South-South cooperation supported by the Presidential Agency for International Cooperation of Colombia APC-COLOMBIA; and during the years 2014 and 2015, the implementation of the CSC was carried out in the countries of the Andean area, a project financed by the OAS-FEMCIDI.

The CSCEN was presented at the SICSUR (Mercosur Information System) meetings in 2019; and in the Workshop to Strengthen Cultural Indicators of Unesco- Sicsur during the year 2020.

In this way, the good practice has been transmitted through international cooperation to various nations that seek to strengthen or implement a satellite account to monitor the macroeconomic behavior of the cultural sector; In this way,

it contributes to the generation of timely, reliable and high-quality data at the regional level.

The CSCEN has been required to be known and replicated in Ecuador, the Dominican Republic and El Salvador. In the national order, it has been required by Bogotá, Medellín and Cali.

The achievement of this exchange of good practice is related to the contribution that Colombia provides to other countries in the region that have identified our country as a benchmark in terms of statistical methodology for measuring the cultural and creative sector.

Given the contribution that the transmission of knowledge has to generate improvements in different target populations, the good practice would be shared again.

References to the program

In 2015, the Ministry of Culture published the document: Culture to measure, in which a detailed analysis of the results of the CSC is made and in July 2021 issue 10 of the Faro magazine was published with an analysis of the results. results of the Culture Satellite Account up to 2019.

